



A MODERN AND ELEGANT WATERFRONT VENUE

THE GALA 417 WAS CREATED, BUILT, AND DESIGNED ESPECIALLY JUST FOR WEDDINGS!

OUR GOAL IS TO MAKE THE WEDDING PLANNING EXPERIENCE FUN, SIMPLE AND EASY!

WE ARE HERE TO ASSIST YOU WITH ANY AND ALL QUESTIONS AND PLANNING ASSISTANCE YOU MAY NEED DURING THE PLANNING PROCESS!

As an All-inclusive venue, we only host one event per day, allowing you the entire morning to bring things in, enjoy the bridal suite and relax!

THERE IS NO RUSH! WE WILL HANDLE THE SET UP OF ALL YOUR DECOR, TIME MANAGEMENT, VENDOR ARRIVAL AND SET UP, PREPARING FOR GUEST ARRIVAL AND MAKING SURE YOU HAVE EVERYTHING YOU NEED!









A MODERN AND ELEGANT WATERFRONT VENUE

The Gala 417 offers a luxurious and All-Inclusive Wedding Experience.

OUR INNOVATIVE TWO-PART SYSTEM IS DESIGNED WITH PACKAGES AND PRICING THAT ARE SIMPLE AND EASY TO NAVIGATE!

Part One

The first part to our system is the All-Inclusive Venue Rental!

IN THE VENUE RENTAL SECTION TO FOLLOW, YOU WILL FIND EVERYTHING THAT IS INCLUDED, ALONG WITH PRICING AND THE PAYMENT STRUCTURE.

Part Tuo

The second part of the system is Catering for Food and Beverage!

IN THE CATERING SECTION TO FOLLOW, YOU WILL FIND ALL-INCLUSIVE PACKAGE OPTIONS FOR FOOD AND FOR BEVERAGE, PRICING AND THE PAYMENT STRUCTURE.





## THE GALA 417 Weddings and Private Events

ncluded

\*Full access to the venue the entire day of the wedding

\*Day-of Coordination

\*Full planning assistance

\*Timeline Development

\*Decor, layout and logistics design assistance

\*Rehearsal Coordination

\*Sorting of decor

\*Set up of welcome foyer to include; signage, guest book display, welcome tables and other arrangements

\*FEATURE WALL SIGNAGE INSTALLATION

\*Ceremony Set-up to include the altar assembly, chairs, aisle decor, unity displays

\*PINNING OF BOUTONNIÈRES, CORSAGES

\*ACCEPTING CAKE AND FLORAL DELIVERIES

\*MANAGEMENT OF DJ/BAND SET UP AND SOUND

CONNECTION

\*LINING UP OF THE PROCESSIONAL

\*Coordination with D] and photographer

\*SET UP OF COCKTAIL HOUR TABLES AND DECOR

\*transition ballroom from ceremony to Reception/dinner layout

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\*SET UP OF TABLES, LINENS, TABLE DECOR AND PLACE SETTINGS, PLACE CARDS, FAVORS

\*Set-up of centerpieces

\*COORDINATION OF GRAND ENTRANCE

\*MANAGEMENT OF DINNER SERVICE

\*SET UP OF CAKE TABLE AND DESSERTS

\*Complimentary cake cutting

\*Reception management, direction for special dances, games, toasts

\*Coordinator and arrangement of Grand Exit including props, lining up of guests, and coordinating the walk-out

\*Re-packing of all decor and Personal belongings from Bridal Suite

 $^{*}\mathsf{VENUE}\,\mathsf{CLEAN}\,\mathsf{UP}$ 

\*NEXT DAY PICK UP OF DECOR AND BELONGINGS

\*Food tasting and planning meetings

\*TOP RATED IN-HOUSE CATERING FOR FOOD AND BEVERAGE

# THE GALA

Included equipment

<u>Tables and Chairs</u>

\*Round Banquet Tables \*Rectangular Banquet Tables \*Round Sweetheart Table \*Head/Estate Tables \*Tables for vendors (D), Photo Booth) \*Cake Table \*Memorial Table \*Memorial Table \*High-top Cocktail tables \*White chiavari chairs \*White fabric cushions <u>Linens</u>

\*White Table Linens \*Black Table Linens \*Gold Sequin Linens \*White Hand-spun Linen Napkins \*Black Hand-spun Linen Napkins \*Bread Basket linen

THE GALA 417 Weddings and Private Events

Included (continued)



CHARGER PLATES (SILVER OR GOLD BEADED) WHITE OR BLACK LINEN NAPKINS BREAD PLATES SALAD BOWLS CRYSTAL WATER GLASSES SALAD FORKS DINNER FORKS KNIVES BREAD BASKETS SALAD DRESSING LADLES SALT AND PEPPER SHAKERS

Bar Glassware

GOBLETS WINE GLASSES ROCKS GLASSES MARTINI GLASSES CHAMPAGNE GLASSES MOSCOW MULE MUGS





GOLD CIRCLE CEREMONY ARCH GOLD HEXAGON CEREMONY ARCH WOODEN ARCH 10 CRYSTAL CHANDELIERS CEILING DRAPERY WITH FAIRY LIGHTS BOXWOOD GREENERY FEATURE WALL SOFT MARBLE BAR LOUNGE SOFA GOLD BACK BAR SHELVING ACCESS TO THE GALA 417 RENTAL COLLECTION





Vendor Package

All gala 417 Couples receive access to The Gala 417 preferred vendor list with vendors we recommend.

THESE VENDORS ALSO OFFER A SPECIAL RATE OR DISCOUNT THAT IS ONLY AVAILABLE TO GALA 417 COUPLES!

You do not have to use vendors from this package, although it is recommended.

BRIDAL VANITY WITH HOLLYWOOD LIGHTS TWO ADDITIONAL BRIDESMAID VANITIES THREE VANITY CHAIRS FOUR ADDITIONAL SEATS CHANDELIER DRESS WALL FOR PHOTOS AND HANGING DRESSES GOLD SHELVING FOR STORAGE FULL LEGNTH MIRROR STAND-UP ROSE GOLD FAN 8FT DRESS STAND FOR PHOTOGRAPHY MINI FRIDGE FOR SNACKS AND DRINKS

### <u>Rental Collection</u>

AVAILABLE ONLY TO GALA 417 COUPLES, THE GALA 417 RENTAL COLLECTION OFFERS POPULAR WEDDING DECOR, ACCESSORIES!

The Rental Collection includes the Gala 417 Bentley Bentayga Grand Exit, Tiki Cruise and Grand Exit Midnight Boat Getaway!





## SUNSET DECK

Located on the front of the venue, the Sunset Deck is an extension of the Cocktail Lounge, Offering a perfect outdoor space for the guests to enjoy throughout the entire event!



## **BOATING RESORT**

The Gala 417 is located on Long Bay Pointe Boating Resort, boasting over 200 boats, open waters, 10 pier houses and beautiful greenery! Choose your own settings for capturing the perfect Wedding Day photos!



### ENTRYWAY

The Entryway at The Gala 417 features a red carpet going up the front steps with red-rope stanchions ensuring that every guest knows exactly where to go, and feels welcomed upon arrival! It is also perfect for Grand Exits!



### **COCKTAIL LOUNGE**

FEATURING A 50FT LONG WHITE MARBLE BAR, THE GALA 417 COCKTAIL LOUNGE IS ABSOLUTELY STUNNING! GUESTS LOVE THE SPACE ALONG THE BAR, THE SUNSET DECK THAT CONNECTS TO THE LOUNGE, THE COCKTAIL TABLES THAT ARE GREAT FOR CONVERSATION, AND THE AMPLE SPACE FOR DANCING!



## WELCOME FOYER

UPON ARRIVAL, GUESTS ARE GREETED AT THE DOOR AND WELCOMED INTO THE WEDDING THROUGH THE WELCOME FOYER! THIS A BEAUTIFUL PLACE FOR PERSONALIZED DECOR! OUR 12FT X 12FT BOXWOOD FEATURE WALL IS LOCATED IN THE WELCOME FOYER AND IS ALWAYS A HOT SPOT FOR GUESTS TO TAKE PHOTOS!



## THE BALLROOM



The heart of The Gala 417, our 3,000 square foot ballroom features 9 sparkling crystal chandeliers, 8 extra tall resort-side windows, 6 Terrace-side windows, 4 sets of mirrored French Doors and the brand new, French-paned, double doors leading to the Terrace! The polished white marble floors, white walls and glass combine together to make a perfectly elegant canvas for any wedding vibe, theme or decor!





THE DANCE FLOOR



The Dance Floor at The Gala 417 is centrally located in the middle of the venue! Keeping the dance floor close to the bar ensures all the party-people are able to order drinks without leaving the dance floor! The Dance Floor is also located at the head of the ballroom allowing all guests that wish to stay at their table and enjoy conversation the ability to do so while maintaining a clear view of the dance floor! At 30ft long by 20ft wide, there is plenty of room for weddings of all sizes to dance the night away!



## **BRIDAL SUITE**

Experience luxury in the Bridal Suite at The Gala 417! The suite has 3 Impressions Hollywood Vanities, a dress wall (perfect for photos, storage & steaming!), Champagne Bar, Make-up stools, Full Length Mirror, shelves for storage, a steamer and an iron that make getting ready stress-free and seamless! Bridal access begins at 9AM and the suite remains available to wedding party members throughout the entire day!





### **GROOM'S SUITE**

The highly anticipated Groom's Suite is Coming Soon in Summer 2024! With a lounge area, TV Wall, PS5, Putt Putt and more, this will be the perfect space for the Groom and Groomsmen to have fun, relax and prepare for the big day!

## THE TERRACE

The Gala 417 Terrace will be open Spring 2024! This new space is nearly 3,000 square feet, featuring a glass deck, modern turf flooring, contemporary lighting and loads of greenery! With fans and heaters, The Terrace is expected to be a popular location for Cocktail Hour year-ROUND!





THE GALA 417 TERRACE



Opening Spring 2024!





Monday-Thursday \$4,995 Friday & Sunday \$5,995 Saturday \$6,995

~ PRICES INCLUDE THE USE OF THE NEW GALA 417 TERRACE ~

Payment Structure

\$1500 OF THE TOTAL RENTAL COST IS DUE AT THE TIME OF BOOKING

The remainder of the Rental Cost is due over two payments, the first due 45 days after booking- and the final Rental Cost payment due 90 days after booking.

~OR TAKE ADVANTAGE OF OUR PAY IN FULL DISCOUNT FOR 5% OFF!~

Once the Rental Cost has been completed, the couple will move on to Part two, and will be scheduled for a Catering meeting



About our Catering Packages

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All Food and Beverage is conveniently, and exclusively provided by The Gala 417 in-house Executive Chef and Catering Team to ensure the absolute highest quality!

FOOD AND BEVERAGE PACKAGES ARE CUSTOMIZABLE! YOU MAY COMBINE ITEMS FROM PACKAGES, OR MAKE SPECIAL REQUESTS FOR CUSTOM PACAKGES AND PRICING.

Payment Structure

CATERING PAYMENTS ARE CALCULATED AT THE CATERING MEETING, A COMPLIMENTARY FOOD TASTING, HELD ABOUT 3 MONTHS AFTER BOOKING!

The total catering cost will be based on the estimated headcount at that time; then divided into monthly payments that will span from the month following the Catering meeting- through the 10th day before the wedding! The final Catering payment will be adjusted based on the final headcount!

The Pay in Full discount for Catering is 10% off!

We do not have any

Food on Beverage minimums!





#### Hors d'oeuvres

THREE SELECTIONS

Includes Hors D'oeuvres, Starters, and all four Entrée options \$56/guest

Sapphire Package STARTERS

House salad or Caesar salad Bread & Whipped Butter

#### Entreés

honey bourbon salmon chicken Parmesan Pork Tenderloin pasta primavera

#### Hors d'Oeuvres

Four selections

Includes Hors D'aeuvres, Starters, and all fowr Entrée options \$65/guest



House salad or Caesar salad bread & whipped butter

STARTERS

#### Entreés

NY Strip Crab Cakes Chicken Francese Fettuccini Alfredo

Hors d'Oeuvres

FIVE SELECTIONS

Includes Hors D'oeuvres, Starters, and all four Entrée options \$74/guest

Diamond Package

#### STARTERS House salad or Caesar salad bread & whipped butter

#### Entreés

Filet Mignon Lobster Tail & Scallops Chicken Marsala Tuscan Primavera Pasta

### Hors D'OEUVRES MENU

Included with all packages

Included with all packages

FRUIT & CHEESE DISPLAY |VEGETABLE PLATTER |JUMBO SHRIMP COCKTAIL |ROSEMARY GOAT CHEESE CROSTINI |CAPRÈSE SKEWERS |PHYLLO & ASIAGO ASPARAGUS |MEATBALLS AND GARLIC BREAD |CHICKEN & WAFFLES |MINI CRAB CAKES |WAGYU BEEF SLIDERS |\*BACON WRAPPED SCALLOPS |\*LAMB CHOPS |\*CAVIAR |ITEMS WITH \*MAY BE ADDITIONAL

#### CHOOSE TWO SIDES

Mashed potatoes | wild rice | white rice | Macaroni & Cheese | Green beans | Asparagus | Broccoli | Vegetable medley

### Children's Meal

Chicken Tenders, Macaroni and Cheese and Green Beans \$11

Ice Oream Bar for Dessert or Late Night Snack \$5/guest



THE GALA 417 Weddings and Private Events

ALL PACKAGES ARE OPEN BAR FOR 5 HOURS INCLUDE NON-ALCOHOLIC BEVERAGES UNDER 21 GUESTS ARE CHARGED SEPERATELY

**WINE** Cabernet chardonnay Champagne toast

Jade Back BFFR

TWO SELECTIONS

SPIRITS signature cocktail

Cash Bar

SPIRITS

**Wine** Cabernet Chardonnay Champagne toast



THREE SELECTIONS

#### \$43/guest

Vodka Bourbon Rum GIN TEQUILA signature cocktail

Wine Josh Cabernet Josh Chardonnay Josh Prosecco Champagne toast

Bearl Backage

BEER FOUR SELECTIONS



Wine

simi Cabernet Belle Glos pinot noir Simi Chardonnay Moët Chandon Champagne toast

Diamond Package

BEER FOUR SELECTIONS

Kettle One Vodka Woodford Reserve Makers Mark Johnny Walker Black Ron Zacapa Rum Patron Tequila Tanqueray Gin

SPIRITS

two signature cocktails

#### **BEER CHOICES**

Included with all packages

BUD LIGHT | CORONA | CORONA LIGHT | COORS | COORS LIGHT | MILLER LITE | HEINEKEN | YUENGLING | MICHELOB ULTRA | STELLA ARTOIS | WHITE CLAW VARIETY | BLUE MOON | ANGRY ORCHARD | FAT TIRE | HAZY LIKE A FOX IPA | VIENNA LAGER







+



890 38.9K Posts Followers

4,457 Following

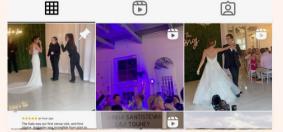
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The Gala 417
Wedding Venue
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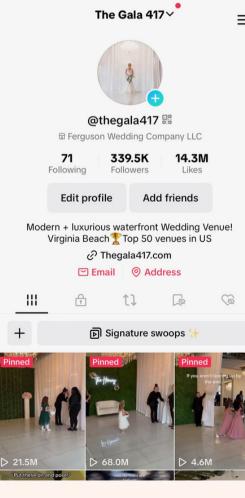
New, Luxurious, All-Inclusive Wedding Venue in Virginia Beach! Tanked Top 50 places to get married in the United States! Destination hot spot! 2105 West Great Neck Road, Virginia Beach, Virginia

thegala417.com

Professional dashboard 29K accounts reached in the last 30 days.







#### Veronica Welch

Bride

I CANNOT EXPRESS ENOUGH HOW AMAZING THIS VENUE IS FROM START TO FINISH, I HAD NO STRESS DUE TO HOW AMAZING THEY ARE. ANY TIME AN OBSTACLE PRESENTED ITSELF THEY FIXED IT FOR ME!!! SARAH (DAY OF COORDINATOR) WAS AMAZING! SHE PUT THE VENUE AND DECORATIONS TOGETHER IN A WAY I DIDN'T EVEN REALIZE WAS POSSIBLE. THEY WORK WITH THE D]/PHOTOGRAPHER/HAIR/MAKEUP ETC SEAMLESSLY. THE FOOD WAS AMAZING, THE DECORATIONS THE VENUE SUPPLIES ITSELF WERE AMAZING, THE STAFF WAS AMAZING. I FELT SO SUPPORTED ON MY WEDDING NIGHT & MARIAH WAS AMAZING THROUGHOUT THE NIGHT UPDATING ME

ON EVERY PIECE OF THE WEDDING RECEPTION THAT WAS

UPCOMING, AM HONESTLY IN AWE WITH THIS VENUE.

Kenny Halsey GROOM

IF YOU ARE CONSIDERING BOOKING THE GALA 417 FOR YOUR EVENT, YOU SHOULD STOP READING REVIEWS AND RESERVE YOUR DATE NOW. WE BOOKED THE GALA 417 FOR OUR WEDDING, AND IT WAS ONE OF THE BEST DECISIONS WE MADE. THE VENUE IS ABSOLUTELY BEAUTIFUL, AND THE FOOD IS DELICIOUS, BUT THE BEST ASPECT OF THIS VENUE IS DEFINITELY THE STAFF.

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ecen/

WHEN [MY DAUGHTER] ENTERED THE GALA, SHE WAS IMMEDIATELY STAR STRUCK AT THE BEAUTY OF THIS LOCATION! AFTER LEAVING, SHE IMMEDIATELY LOOKED AT HER FIANCÉ AND SAID THIS IS IT! VERY FEW VENUES OFFER A FULL SERVICE EXPERIENCE! THE OWNER AND HER TEAM WORKED WITH US FOR 18 MONTHS FINALIZING MINUTE BY MINUTE DETAILS WITHOUT HESITATION. THE DESIGN OF THE BUILDING ALLOWS YOU TO BE IN ONE LOCATION FOR BOTH THE WEDDING AND RECEPTION WHICH MAKES THE DAY SO ENJOYABLE. THE GALA TEAM ARE TRUE ROCK STARS! They made sure they had everything they needed INCLUDING HELPING THE BRIDE CHANGE HER SHOES. AS THE MOTHER OF THE BRIDE AND HAVING A 8 YEAR PAST EXPERIENCE IN THIS INDUSTRY WORKING AT MAJOR HOTELS IN SALES AND CATERING I CAN TELL YOU NO ONE CAN TOUCH THIS VENUE! THE DAY OF COORDINATOR WAS ON TOP OF EVERYTHING ALONG WITH THE TEAM! | FELT | HAD A SMALL ARMY ASSURING US EVERYTHING WAS TAKEN CARE OF. MY GUEST WERE SHOCKED AT HOW DELICIOUS THE FOOD WAS. I CANNOT EXPRESS FULLY HOW HAPPY WE ARE WITH THE FAIRY TALE DAY THIS TEAM MADE COME TRUE! IF WE COULD GIVE A THOUSAND STARS WE CERTAINLY WOULD.

]eremy]ohnson

WEDDING GUEST

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I WAS A GUEST AT A HUGE WEDDING HERE LAST WEEKEND AND I HAVE TO SAY I WAS EXTREMELY IMPRESSED! THERE WERE A LOT OF GUESTS THERE FROM ALL OVER THE WORLD, SPEAKING MULTIPLE LANGUAGES, AND THE STAFF COULD NOT HAVE BEEN MORE HELPFUL AND ATTENTIVE! THE FOOD WAS ABSOLUTELY DELICIOUS AND MY WHOLE TABLE COULDN'T BELIEVE HOW BIG THE STEAKS WERE! DEFINITELY NOT TYPICAL WEDDING FOOD! THE VENUE ITSELF IS DESIGNED WITH A REALLY NICE FLOW WITH INCREDIBLY OPTIMIZED SPACE! THE DANCE FLOOR WAS HUGE AND PRETTY MUCH ALL THE GUESTS GOT UP TO DANCE! ME AND MY DATE LOVED THE COCKTAIL HOUR DECK AND GOT SOME BEAUTIFUL SUNSET PICTURES! VERY, VERY IMPRESSED WITH THIS VENUE!! Would 110% recommend The Gala 417 to anyone!!!From first touring the venue space to picking up our decor the day after the wedding everything was perfectly organized and so well done. All of the staff are absolutely incredible and make you feel like they are super prepared for anything that gets thrown their way. The food is delicious and the bartenders and servers are so kind and willing to help in any way that

 $(ARLEY \)/FLLS$ 

THEY CAN.ALL OF MY FRIENDS AND FAMILY KEPT COMMENTING HOW CALM AND NOT STRESSED I WAS ON THE DAY OF THE WEDDING AND I HAVE THE GALA 417 TO

THANK FOR THAT! CANNOT RECOMMEND THEM ENOUGH AND WILL FOREVER BE TELLING EVERYONE | KNOW TO GET MARRIED THERE!!

#### Aleceia Howard

Bride

The Gala 417 is a stellar venue. The owners and staff are professional and organized and really have the wedding business down to a science.

Bride

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BECAUSE THE GALA 417 IS ALL-INCLUSIVE,

### GALA COUPLES <u>DO NOT</u> HAVE TO PAY

THESE INDUSTRY STANDARD PRICES FOR SERVICES AND EQUIPMENT

- Full access to the venue the entire day of the wedding - \$1800
- BRIDAL SUITE ALL-DAY ACCESS \$1,000
- DAY-OF COORDINATION -\$2,000
- FULL PLANNING ASSISTANCE (INCLUDES ALL SET UP, BREAK DOWN, DECOR SORTING, CLEAN UP, NEXT-DAY CLIENT PICK UP AND MORE) \$3,500
- CAKE CUTTING -\$250
- Round Banquet Tables- \$540
- Rectangular Banquet Tables- \$150
- Round Sweetheart Table- \$50
- HEAD/ESTATE TABLES -\$150+
- TABLES FOR VENDORS- \$60
- Cake Table -\$50
- Memorial Table- \$35
- HIGH-TOP COCKTAIL TABLES- \$200
- WHITE CHIAVARI CHAIRS -\$1,200
- White Fabric cushions- \$450
- White or black Table Linens- \$350
- Gold Sequin Linens -\$480
- White or black Linen Napkins \$400
- Charger Plates -\$700
- Bread Plate -\$450

- SALAD BOWLS \$450
- CRYSTAL WATER GLASS \$450
- Salad Fork \$300
- DINNER FORK \$300
- KNIFE \$300
- BREAD BASKET + LINEN \$50
- SALAD DRESSING LADLES \$108
- SALT AND PEPPER SHAKERS \$54
- Goblets \$300
- WINE GLASSES \$200
- ROCKS GLASSES \$200
- MARTINI GLASSES \$200
- CHAMPAGNE GLASSES \$200
- Moscow mule mugs \$240
- CEREMONY ARCH \$100
- Chandeliers \$1500
- Ceiling Drapery \$800
- Boxwood Greenery feature Wall
   \$550
- Marble Bar \$1000+
- Lounge Sofa \$120
- Gold Back Bar Shelving \$250
- SECURITY \$500

### • MORE THAN ONE ENTREE OPTION \$2,300 TOTAL SAVINGS - \$24,287

BASED ON AN AVERAGE 150 PERSON WEDDING



# NEXT STEPS





Scan the QR Code to visit the Reserve My Date page on our website!

SIGN THE CONTRACT & SUBMIT DEPOSIT

COMPLETE NEW COUPLE QUESTIONNAIRE

Review the Gala Guide

RECEIVE AND COMPLETE CATERING QUESTIONNAIRE

ATTEND YOUR CATERING MEETING

COMPLETE RENTAL COST PAYMENTS

MONTHLY CATERING PAYMENTS Design & Details Meeting Review Gala Guide to Attende proceeding

Medding Day

RECEIVE AND COMPLETE BLUEPRINT SCHEDULER

REVIEW GALA GUIDE TO PREPARE FOR BLUEPRINT

PERSONAL PICKUP

ATTEND BLUEPRINT MEETING

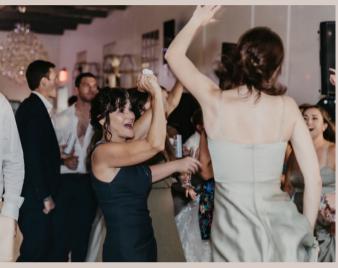




























"WE ARE EXCITED FOR THE OPPORTUNITY TO HOST ONE OF THE MOST MEMORABLE DAYS OF YOUR LIFE, AND DO NOT TAKE THAT RESPONSIBILITY LIGHTLY. WE ARE DEDICATED TO PERFECTION FOR EVERY EVENT WE HOST! THANK YOU FOR TOURING THE GALA 417! "

Amberly + Coleman Ferguson

Owners, operators & Founders

BOOKINGS@THEGALA417.COM 757-995-4007 2105 West Great Neck Road Virginia Beach, VA 23451 WWW.THEGALA417.COM